

# EGOLESS CRAFTING

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## 1. YOU ARE NOT YOUR PRACTICES

- No practice is perfect
- Criticism of your practice != criticism of yourself



## 2. DON'T BE A SURVIVOR

- Identify the pains
- Then suggest practices



## 3. CHALLENGE THE OUTCOMES DON'T PUSH FOR YOUR OPINION

- Several solutions for the same problem
- Don't bring unproductive entropy into discussions



## 4. SOFTWARE IS NOT ONLY ABOUT CODE

- Our technical know-how must serve the business
- Frequent delivery to production
  - Only way to steadily add value



Business Domain matters

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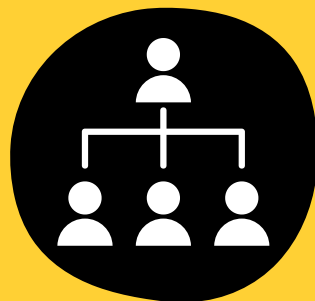
"It's not stakeholder knowledge but developers' ignorance that gets deployed into production."

– Alberto Brandolini

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## 5. SOFTWARE IS PRODUCED BY AN ORGANIZATION NOT BY INDIVIDUALS

- Development skills are not enough
- Be curious / pay attention / respect others



## 6. SOFTWARE CRAFTSMANSHIP IS ABOUT EVERYONE, NOT ONLY CRAFTERS

- Raising the bar = help the entire community
- Don't Inflict Help, Provide It



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"By helping, we learn and discover contexts that are out of our ordinary, different ways of thinking."

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## 7. DO NOT CARO CULT

- Replicate others practices != achieve the same success
- Instead:
  - Analyze the problem space
  - Define your needs before thinking about a solution.
- Don't let the hype / authority figures dictate you what to do



## 8. USAIN BOLT'S COACH DOESN'T RUN FASTER THAN USAIN BOLT

- Having more seniority
  - Not make you a better developer than the people you help
- Will learn things from your mentees
  - Might even be better in some ways



Software development  
is teamwork

“

"No one expects you to be the best at everything.  
You must let others express their potential, and help them to do so.."

”

## 9. TOOLS AND PRACTICES ARE NOT A GUARANTEE

- All tools have limits, there is no Silver Bullet
- Choose the best tool for the right situation



## 10. DON'T BE A BELIEVER, DOUBT DRIVES IMPROVEMENT

- Questioning will always have a positive outcome
- Doubt is a fundamental disruptive pillar of scientific thought



Dogmatism is a poison

